

# VASUDHA JEENDGAR

Spatial Designer

## ABOUT ME

Vasudha's work explores her interest in creating humane and truthful experiences to bring people and communities together. It focuses on creating spaces and experiences with deep rooted observational and contextual enquiry.

Her strengths lie in attention to detail, being a dynamic team player, time management & organization and being open to collaboration & inter disciplinary approach.

## EXPERIENCE

**Aash Studio** / Conceptual & Spatial Design - Designer  
Mumbai, India / Sept 2022 - March 2022

Worked on over 30 events from planning to execution level. This included various concept building themes, layouts, graphics, handling on site construction, propping and logistics.

**ITOP Productions** / A Fine Balance - Assistant Set Dresser  
Mumbai, India / April 2022 - August 2022

A period feature web series under HBO originals. Worked on pre-production research docket for various sets to establish a strong visual and contextual narration.

**Freelancer** / Assistant Set Dresser  
Mumbai, India / August 2021 - July 2022

Under Production Designer Shruti Gupte in creating sets for various advertisements and print campaigns. Worked on floor plans, handling construction on site, mood boards, graphics and set dressing for the same.

### Noteable Works :

Battleground Ad - Earlyman Production  
Beautiful Homes Print Campaign - TAP  
Asian Paints INK Wallpaper Range  
Lays Ad - Breathless Productions  
Spotify Ad - Earlyman Production

## EDUCATION

2016- 2020

**Srishti Institute of Art, Design and Technology**,  
Bangalore  
B.Des Public Space Design

2004- 2016

**Maharani Gayatri Devi Girls' School**, Jaipur

**Urbz** / Remote Design Intern

Jaipur, India / Nov 2020- Jan 2020

- Created various visuals for Sangam Gully Competition and collected data for the same.

**Sensing Local** / Design Intern

Bengaluru, India / May 2019 - June 2019

- Worked with an inter disciplinary team to do an Operational and Integrated audit of Dry Waste Collection Center (DWCC) all over Bengaluru for **BBMP**
- Test Run in collaboration with **Selco Foundation**, Bengaluru to test the level of NO2 in the air.
- Designing Public Pocket Library with the team in Cubbon Park, Bengaluru.

**Bangalore Walk Festival** / Student Volunteer

Bengaluru, India / December 2018

- Curated a walk in IISC, Bengaluru Campus about their vast ecology present at the campus

**Srishti Collective** / Student Volunteer

Bengaluru, India / July 2017

Setting up the exhibition space for graduating students of Srishti Institute of Art, Design and Technology

## SKILLS

### Design

Exhibition Design, Interiors, Production Design, Public Space Design, Product Design

### Tools

Adobe Suite, AutoCAD, Sketch Up, 3ds max, V-ray, Corona Renderer, Microsoft Office

### Interests

Photography, Pottery, Textiles, Illustrations, Reading